

fashion calendar

1971

31 st year • issued weekly

SEPTEMBER 20

JANUARY	MAY	SEPTEMBER
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
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MARCH	JULY	NOVEMBER
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APRIL	AUGUST	DECEMBER
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE will yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Publisher.

WEEK ENDING THURSDAY, SEPTEMBER 16, 1971

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|--|---|--|
| Thursday
Sept. 16
9:30 A.M.
Coffee | PRESS PREVIEW:
IMPORT FASHIONS
Fall-Winter Paris and Rome couture fashions and line-for-line copies in original fabrics. By invitation. (Also showing: Thurs., Sept. 23, 1:00 P.M., by invitation; public show, Sept. 23 at 6:00). Commentator: Irene Satz, vice president and fashion director. Publicity: Mark Klauser and Bobbi Queen. | OHRBACH'S
18 WEST 35TH STREET
5TH FLOOR |
| Sept. 16 | 10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626. | |
| Thursday
Sept. 16
10:15 A.M. | PREVIEW: NEW WIG
COLORS AND STYLES
Abbott Tresses presents "Dynel Natur" -- new wig colors and styles by Adolfo and Halston. Lunch--12:00. By invitation. Contact: Thelma Bonneau, 644-3086. | CLAIROL
345 PARK AVENUE
5TH FLOOR |
| Thursday
Sept. 16
11:00 A.M. | RESORT AND HOLIDAY
COLLECTION
By reservation. Contact: LA. 4-5923. | WILSON FOLMAR
530 SEVENTH AVENUE
SHOWROOM - 14TH FLOOR |
| Thursday
Sept. 16
11:30 A.M. | HOLIDAY & RESORT
COLLECTION
Designed by Dorothy Farbo. By reservation. Contact: Virginia Yost, BR. 9-5991. | MIGNON
498 SEVENTH AVENUE
SHOWROOM - 12TH FLOOR |
| Thursday
Sept. 16
1:00 P.M. | HOLIDAY AND RESORT
COLLECTION
By reservation. Contact: Geri Lasher or Dick Conrad, 594-3000. | MORTON MYLES FOR
MALCOLM CHARLES
530 SEVENTH AVENUE
SHOWROOM - 5TH FLOOR |
| Thursday
Sept. 16
2:00 P.M. &
3:00 P.M. | OPENING: HOLIDAY
& RESORT COLLECTION
Press Show, 2:00 P.M., Buyers' Show, 3:00 P.M. By invitation. Thereafter by appointment. Contact: 695-5555. | JON HAGGINS
37 WEST 39TH STREET
SHOWROOM - 3RD FLOOR |
| Sept. 16 | 2:30 P.M., HOUSE OF BRANELL, 530 Seventh Avenue, 27th floor, PE. 6-6983. | |
| Thursday
Sept. 16
3:30 P.M. | AUTUMN-WINTER
COLLECTION
By invitation. Thereafter by appointment. Contact: LO. 5-3870. | FEMINA FURS LTD.
330 SEVENTH AVENUE
PENTHOUSE - 22ND FLOOR |
| Thursday
Sept. 16
4:00 P.M. | PREVIEW OF RESORT
COLLECTION
Beachwear, robes and fabrics. By invitation. Publicity: Rea Lubar, 279-0790. | ARTEX OF BRAZIL
BRASTEX (U.S. SUBSID)
BRAZILIAN GOVT. TRADE BUR.
551 FIFTH AVE. - SUITE 210 |
| Thursday
Sept. 16
4:00 P.M. | PREVIEW OF
PATRICIAN FABRICS
For designers, manufacturers and press. Show at 4:30 P.M. By invitation. | HYSTRON FIBERS
(485 LEXINGTON AVENUE)
AL MOUNIA
38TH AND MADISON AVENUE |
| Thursday
Sept. 16
4:00 P.M. | PRESS SHOWING:
RESORT AND SPRING
Sportswear and dresses -- imported batiks and American cottons. By invitation. Thereafter by reservation., Suite 405. Contact: 687-4400 or 736-4817. | INGER McCABE
(924 WEST END AVENUE)
HOTEL ALGONQUIN
59 W. 44TH - SUITE 305 |

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Sept. 16 4:00 P.M. Cocktails	SWIMWEAR COLLECTION BY LUIS ESTEVEZ "Estevez" and "Miss Estevez" swimwear collections.	SEA DARLINGS OF CALIF. (1407 BROADWAY)	1407 BROADWAY 1407 CLUB
Sept. 16	Showing at 5:00 P.M. by invitation. Contact: 1500 So. Central Ave., L.A., 213-746-1450; 244-4792 (NY)		
Sept. 16	5:00 P.M., RAY AGHAYAN/BOB MACKIE, Hotel Gotham, Suite 1009, CI. 7-2200.		
Beginning Thursday Sept. 16	PREMIERE OF RESORT COLLECTION New imported collection of afternoon and cocktail fashions. Continuous showings by appointment. Contact: 594-4470.	CASI (AL COLE/JEFFREY SIMPSON)	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Thursday Sept. 16	HOLIDAY AND CRUISE COLLECTION Designed by Tarquin. Continuous by appointment. Contact: LA. 4-4562.	SAMUEL ROBERT	1407 BROADWAY SHOWROOM - 40TH FLOOR
Friday Sept. 17 11:45 A.M. Luncheon	"HOW THE U.S.A. DRESSES TODAY" Sixth Embassy Cultural Exchange Program, presenting a cross-country round-up of fashions, which will be shown at the Paris Hilton, Sept. 28; and Athens Hilton, Oct. 5. Commentator: Marjorie S. Deane, Tobé Associates. Prices: \$15.00, members; \$25.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	NEW YORK HILTON HOTEL BALLROOM
<u>WEEK BEGINNING MONDAY, SEPTEMBER 20, 1971</u>			
Sept. 20	JEWISH NEW YEAR -- Rosh Hashonah (Monday)		
Sept. 20- Sept. 26	TWENTY-SIXTH NATIONAL SWEATER AND KNITWEAR WEEK Contact: Edward A. Brandwein, National Knitted Outerwear, 51 Madison, 683-7520.		
Beginning Monday Sept. 20	IMPORTED RESORT- AND HOLIDAY COLLECTION International sportswear and at-home wear. Contact: Marta Kramer, 947-3191.	TRES VITE	108 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Tuesday Sept. 21 11:30 A.M.	PRESS & CUSTOMER SHOW: PLAZA IMPORTS COLLECTION Exclusive European imports. By invitation. Publicity: Madeleine de Vries, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Tuesday Sept. 21 3:30 P.M.	FALL AND WINTER FUR PREVIEW By invitation. (<u>Note change of date.</u>) Publicity: Arnold Jurdem Co., 421-1461. Contact: Joseph J. Davis, CI. 5-0322.	REISS & FABRIZIO	HOTEL PIERRE COTILLION ROOM
Tuesday Sept. 21 4:00 P.M.	FALL COLLECTION BY ERIC LUND By invitation. Publicity: Rea Lubar, 279-0790.	NARCISSA	242 EAST 58TH STREET
Wednesday Sept. 22 9:00 A.M. Breakfast	PRESS PREVIEW: HOME FURNISHINGS Press preview of Bloomingdale's Home Furnishings event. Designer rooms and shops. By invitation. Publicity: Arlene Friedlander, 752-1988.	BLOOMINGDALE'S	5TH FLOOR
Wednesday Sept. 22 9:30 A.M. Breakfast	PRESS PREVIEW: FALL-WINTER COLLECTION Presentation of Gucci Fall-Winter fashions and accessories for women and men. By invitation. Contact: Hamra Associates, 748 Lexington, 753-9835.	GUCCI	689 FIFTH AVENUE GUCCI SALON

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sept. 22	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.		
Wednesday Sept. 22 11:30 A.M.	CUSTOMER SHOW: TIKTINER COLLECTION Presentation of Tiktiner exclusive Fall and Winter collection for Bergdorf Goodman. Publicity: Madeleine de Vries, PL. 3-7300.	BERGDORF GOODMAN	3RD FLOOR COUNTRY CASUALS
Wednesday Sept. 22 11:30 A.M. Cocktails	DIAMONDS-INTERNATIONAL AWARDS - 1971 Exhibition of Diamonds Awards collection, followed by luncheon and presentation of awards in Baroque Suite. By invitation. Contact: 974-7461.	N.W. AYER & SON (1345 SIXTH AVENUE)	HOTEL PLAZA WHITE & GOLD SUITE
Wednesday Sept. 22 12:30 P.M. Luncheon	OPENING: FALL & WINTER COLLECTION Fall and Winter collection by Tiziani of Rome. Reservations (\$6.50): PL. 9-7010. Coordinator and commentator: Mary Alice Rice, PL. 2-5726.	TIZIANI OF ROME	HOTEL PLAZA BALLROOM
Wednesday Sept. 22 12:30 P.M.	FALL COLLECTION AT LUNCHEON Reservations: (\$5.95), CI. 6-9171. Barbetta Publ.: Ellen Perl, TE. 2-8212.	FRANCESCA FOR DAMON (1410 BROADWAY)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Sept. 22 2:00 P.M.- 6:00 P.M.	PREVIEW: HOLIDAY-INTO- SPRING COLLECTION Opening of new showroom and presentation of Holiday-into-Spring collection. By invitation. Contact: 685-3765.	GIORGIO DI SANT'ANGELO	6 WEST 56TH STREET NEW SHOWROOM - 3RD FLOOR
Wednesday Sept. 22 3:00 P.M.- 6:00 P.M.	PRIVATE PREVIEW: VALENTINO COLLECTION Preview of Lord & Taylor's Valentino collection -- exclusive copies from his Fall couture collection. (Note change of date). By invitation only.	LORD & TAYLOR	3RD FLOOR
Wednesday Sept. 22 5:30 P.M.- 9:30 P.M.	PRIVATE OPENING OF TWO NEW SHOPS "The Cordoba Man", The Cordoba Woman" -- new men's department and extension of women's shop. By invitation. Contact: MU. 9-8466 or 362-3268.	CORDOBA	989 MADISON AVENUE AT 77TH STREET
Cancelled Sept. 22	BLOOMINGDALE'S MEN'S STORE PREVIEW OF RALPH LAUREN POLO SHOP, ORIGINALLY SCHEDULED FOR WED., SEPT. 22, AT 6:15 P.M., HAS BEEN CANCELLED.		
Beginning Wednesday Sept. 22	SPRING AND SUMMER COLLECTION Continuous showings. By appointment. Contact: Susie Vogel, 947-4406.	CACHAREL (DIV. MALLORY); JAP	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Thursday Sept. 23 11:30 A.M.	CUSTOMER SHOWING: JOAN LESLIE FASHIONS Fall and Winter collection by Kasper for Joan Leslie. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF
Thursday Sept. 23 12:00 Noon	HOLIDAY AND CRUISE COLLECTION By appointment. Informal showings thereafter. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Sept. 23	1:00 P.M., OHRBACH'S IMPORT FASHIONS, 5th floor, by invitation.		
Sept. 23	6:00 P.M., OHRBACH'S IMPORT FASHIONS, (Public Show), 5th floor, OX. 5-4000.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Sept. 23 8:30 P.M.	TWENTY-NINTH ANNUAL COTY AWARDS Presentation of annual Coty American Fashion Critics' Awards: Hall of Fame Citation--Bill Blass. Hall of Fame--Anne Klein. Men's Award--Larry Kane of Raffles Wear. The "Winnie" 1971--Betsey Johnson of Alley Cat; Halston. Special Awards--John Kloss of Cira Intimate Creations; Nancy Knox of Renegades; Elsa Peretti; Levi Strauss & Co. (Black tie). By invitation. Publicity: Eleanor Lambert: MU. 8-2130.	COTY, INC.	ALICE TULLY HALL LINCOLN CENTER
Beginning Thursday Sept. 23	SPORTSWEAR COLLECTION -- LEATHER AND SUEDES Designed by Giorgio di Sant'Angelo. Continuous by appointment. Contact: LA. 4-4562.	SAMUEL ROBERT	1407 BROADWAY SHOWROOM - 40TH FLOOR
Sept. 26	CANADIAN SHOE AND LEATHER FAIR IN MONTREAL (Sept. 26 - 28)		
Monday Sept. 27 9:00 A.M. Breakfast	PRESS PREVIEW OF MEN'S COUTURE FASHIONS Fall-Winter men's couture fashions from Paris, Rome, London, Amsterdam and other countries. By invitation. Contact: Walter Hauser, PL. 3-1542; or Serge Obolensky Assoc., 421-8266.	ALEXANDER'S	59TH STREET & LEXINGTON 3RD FLOOR
Monday Sept. 27 11:30 A.M.	PRESS & CUSTOMER SHOW: BERNARD PARRIS Showing of exclusive Fall-Winter collection for Bergdorf Goodman. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR
Postponed Sept. 27	THE BEN KAHN AT CARTIER FUR FASHION PREVIEW, ORIGINALLY SCHEDULED FOR SEPT. 27 AT 1:00 P.M., HAS BEEN POSTPONED TO OCT. 14 AT 12:00 NOON. (See pg. 8).		
Monday Sept. 27 3:00 P.M.	HAUTE COUTURE AND NEW PRET-A-PORTER Fall-Winter couture and first pret-a-porter collection, designed and made by Nina Dimos in Paris. By invitation. Contact: Judy Guerin, 879-4822.	NINA DIMOS	36 EAST 61ST STREET SALON
Monday Sept. 27 3:00 P.M.	PRESS SHOWING OF MEN'S FASHIONS Premiere showing of Spring and Summer men's ready-to-wear; also custom collection. Commentators: Chip Tolbert and Max Evans, <u>Esquire Magazine</u> . Show followed by reception. By invitation. Contact: Oley Borris, 832-8550.	DIMITRI OF ITALY (42 EAST 57TH STREET)	HOTEL PLAZA TERRACE ROOM
Monday Sept. 27 5:30 P.M.- 7:30 P.M. Cocktails- Reception	RECEPTION: PIERRE CARDIN & MADAME HERVE ALPHAND To celebrate the introduction of Pierre Cardin's personal collection of grooming aids for men. A cocktail reception will be given by Consul General and Madame Henri Claudel at the French Consulate in honor of Pierre Cardin and Madame Herve Alphand. A limited launching of the line in eight major cities and Bloomingdale's in N.Y. will follow. By invitation.	CONSUL GENERAL & MADAME HENRI CLAUDEL	FRENCH CONSULATE 934 FIFTH AVENUE
Beginning Monday Sept. 27	RESORT AND EARLY SPRING In two parts. "Mid-winter tan and Spring inklings." Betty Hanson, 279-9915.	ANNE KLEIN & COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR By appointment. Contact:
Beginning Monday Sept. 27	RESORT SPORTSWEAR BY MARIE YELJENIC Continuous showings. Contact: Janice Watt, 594-2100.	LOOMTOGS	1407 BROADWAY SHOWROOM - 35TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 28 10:30 A.M.	PREVIEW OF MEN'S AND WOMEN'S HAIR CLINICS Reception and informal Unisex Hair Show at the opening of two Rene Furterer Hair Clinics: For women--Coiffures Americana Salon, 7th floor; for men -- Jerry, Hairstylist, 57th St. Mezzanine. By invitation. Publicity: Madeline de Vries, PL. 3-7300, ext. 397.	BERGDORF GOODMAN	6TH FLOOR EXEC. CONFERENCE ROOM
Sept. 29	JEWISH HOLIDAY - Yom Kippur (Wednesday)		
Thursday Sept. 30 12:15 P.M. Luncheon	"AUTHOR! AUTHOR!" LUNCHEON Speakers: Julia Savarese, Jane Trahey, and Helen Van Slyke. Tickets: \$7.50 each; contact: AWNY, 153 East 57th Street, MU. 6-7434.	ADVERTISING WOMEN OF NEW YORK	SUN LUCK GOURMET 157 WEST 49TH STREET
Thursday Sept. 30 4:00 P.M.	PRESS PREVIEW: 1972 SWIMWEAR COLLECTION By invitation. Contact: Barbara Kalishman, MU. 4-2774.	ROBBY LEN (1411 BROADWAY)	THURSDAY'S 57 WEST 58TH STREET
Thursday Sept. 30 5:00 P.M.	SPACE WORKS BY JOHN HARRIS Sculpture for the 70's - optical entertainments by John Harris. By invitation. Contact: Edith Siroto, 688-7141.	KARL MANN ASSOC.	232 EAST 59TH STREET TUNNEL GALLERY
Thursday Sept. 30 5:30 P.M.	FILM PREMIERE FOR THE PRESS A Ski Touring fashion show and film for the press. By invitation. Publicity: Joan Parker, 628-1333.	BONNE BELL & THE G. H. BASS CO.	TOBE COBURN SCHOOL 851 MADISON (71ST ST.)
Beginning Thursday Sept. 30	OPENING OF RESORT COLLECTION (Note change of date). By appointment. Contact: Mabel Glemby, 765-3535.	FERDINANDO SARMI LTD.	20 WEST 57TH STREET SHOWROOM - 8TH FLOOR
Beginning Thursday Sept. 30	OPENING OF CAPSULE COLLECTION By appointment. Contact: Kathleen Bourke, 249-9600.	KEN SCOTT	17 EAST 67TH STREET
Sept. 30	OPENING OF PARISIENNE COLLECTION AT LORD & TAYLOR, 2ND FLOOR		
Friday Oct. 1 12:30 P.M.	INTERNATIONAL FALL- WINTER MENSWEAR Men's fashions from Canada, France, Holland, Israel, Italy, Mexico, Spain, U.S., West Germany, Denmark. Commentators: Chip Tolbert and Max Evans, "Esquire Magazine". Press by reservation; contact: Mr. West, OX. 5-4000, ext. 535. Open to public. Publicity: Mark Klauser and Bobbi Queen.	OHRBACH'S	LOWER LEVEL
Oct. 3- Oct. 7	FASHION FAIR IN MUNICH Contact: Gerald Kallman, 201-653-3304; or Mode Woche, 13 Theriesenhoehe, Munich.		
Sunday Oct. 3- Oct. 6	FOOTWEAR FASHION SHOW IN CHICAGO First annual show, including men's, women's and children's domestic and imported footwear for Spring. Contact: Ed Launzel, 47 West 34 St., 564-3383.	INTERNATIONAL FOOTWEAR SHOW	PALMER HOUSE CHICAGO, ILLINOIS

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Oct. 4 9:30 A.M.	FALL AND WINTER FUR COLLECTION Coffee at 9:30 A.M., followed by show at 10:00. (Customer show at 3:00 P.M.) By invitation. Maximilian Contact: Vera Bacal, CI. 7-1388. Publicity: Eleanor Lambert, MU. 8-2130.	MAXIMILIAN	20 WEST 57TH STREET SALON - 3RD FLOOR
Monday Oct. 4 2:30-5:00	EXHIBITION: SCULPTOR STUART DEVLIN By invitation. Contact: Doreen McCurley, 753-0111.	CARTIER	2 EAST 52ND STREET
Monday Oct. 4 4:00 P.M.	PREVIEW: SPRING AND SUMMER COLLECTION By invitation. Thereafter by appointment in showroom. Contact: PL. 7-0222.	DIANE VON FURSTENBERG (39 WEST 55TH STREET)	HOTEL GOTHAM BALLROOM
Monday Oct. 4- Oct. 22	RESORT & SPRING COLLECTION IN L.A. Showing at 9:30 A.M., Oct. 4, 5, 11, 18. Contact: 213-627-0806(L.A.)	HELGA	722 S. LOS ANGELES STREET SHOWROOM
Monday Oct. 4- Oct. 8	IRISH FASHION INTERNATIONAL Fashions by John Hagarty, Pallas, Jimmy Hourihan, Drury Lane Designs. Showings <u>Sept. 20-21</u> , Sheraton West Hotel, L.A.; <u>Sept. 22-24</u> , Handlery Motor Inn, San Francisco; <u>Sept. 26-28</u> , Martinique Hotel, Montreal; <u>Sept.</u> <u>29-Oct. 1</u> , Westbury Hotel, Toronto. Contact: Gerald Lawlor, 265-5230.	IRISH EXPORT BOARD (590 FIFTH AVENUE)	WARWICK HOTEL 65 WEST 54TH STREET
Tuesday Oct. 5 9:00 A.M. Breakfast	PRESS BREAKFAST "What is Happening to Hair -- And Where It Is Going" -- press breakfast to introduce Roger Thompson, artistic director of Vidal Sassoon International. By invitation. Contact: Laurance Taylor, 688-0728.	VIDAL SASSOON	803 MADISON AVENUE SALON
Tuesday Oct. 5 11:00 A.M.	PREVIEW: FUR COLLECTION By invitation. Contact: Dorothy Kay, 246-3416.	GEORGES KAPLAN	730 FIFTH AVENUE SALON
Tuesday Oct. 5 2:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Anne Kimmel, LO.4-3246.	MISS FOX CREATED BY SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Oct. 5 2:30 P.M.	PREVIEW: FALL AND WINTER FUR COLLECTION "Olympian Collection" of precious furs; "Christina Collection" of contemporary furs. Show at 3:30 P.M., by invitation. Fashion Director: Mia Grau. Contact: PE. 6-6944.	CHRISTIE BROTHERS	HOTEL PLAZA GRAND BALLROOM
Tuesday Oct. 5 4:30 P.M.	PRESS PREVIEW: SPRING MENSWEAR DESIGNS Preview of Oscar de la Renta Designs for Men, a division of After Six, Inc. By invitation. Contact: Bernie Toll, 765-2400; or Chuck Jones, LA. 4-9350.	OSCAR DE LA RENTA MENSWEAR(DIV. AFTER SIX)	1290 SIXTH AVENUE SUITE 1100
Wednesday Oct. 6 2:30 P.M.	OPENING OF SPRING COLLECTION Also Oct. 14 and 20 at 2:30. By reservation. Contact: 594-5424.	SOMETHING BY OSCAR DE LA RENTA	1411 BROADWAY SHOWROOM - 29TH FLOOR
Wednesday Oct. 6 3:30 P.M.	PRESS PREVIEW: CUSTOM FASHIONS AND FURS Fall and Winter fashions for men and women. By invitation. Publicity: Dorelle Associates, 730 Fifth Avenue, 489-8420.	NICO TERZIS	46 EAST 65TH STREET SALON - 2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Wednesday Oct. 6 5:55 P.M.- 7:25 P.M.	FASHION COURSE: "CLOTHES NOW" Seven Wednesdays - Contemporary fashion course by Estelle Hamburger. Topics include: "Panorama; New York Markets; Fashions International; Fabrics-into-Fashion; The Beauty Business; Stores USA; The Fashion Message; Continuous Performance." Price of course: \$30.00. (registration in person, Sept. 13-Oct. 5, 10:00 A.M. - 8:00 P.M., Mon. through Fri.) For Fall, 1971 Catalogue, contact: The Registrar, 675-2700.	ESTELLE HAMBURGER	THE NEW SCHOOL 66 WEST 12TH STREET
Wednesday Oct. 6 6:30 P.M. Cocktails	EMERIC PARTOS FUR COLLECTION Exclusive fur collection, designed by Emric Partos. By invitation. Tickets: \$20.00 per person, for benefit of formation of the N.Y. Metropolitan Commission for UNICEF. Publicity: Madeleine de Vries, PL. 3-7300.	BERGDORF GOODMAN	FIRST FLOOR
Thursday Oct. 7 3:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Mr. Abbott, BR. 9-9223.	V & J DESIGNS BY VICTOR JORIS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Friday Oct. 8 2:30 P.M.	CRUISE & EARLY SPRING COLLECTION For press and buyers. Thereafter by appointment in showroom. Contact: Phyllis or Hope, MU. 9-8466.	ALEXIS KIRK (55 PARK AVENUE)	R.H.M. ATLANTIS PIER 92-NORTH RIVER
Saturday Oct. 9 12:00 Noon Luncheon	BENEFIT FASHION SHOW AT LUNCHEON Fashion coordinator: Phyllis Youngheart. For benefit of Greek Orthodox Church. Contact: Vivian Genese, OR. 5-6060.	OSCAR DE LA RENTA BOUTIQUE	NEW YORK HILTON HOTEL BALLROOM
Oct. 10- Oct. 15	TWENTY-FIRST PRESS WEEK BY CALIF. FASHION CREATORS at Beverly Wilshire, L.A. Contact: Marjorie Carne, 110 East 9th Street, L.A. 213-627-1034.		
Oct. 10- Oct. 21	SIXTH "INTERCHIC" INTERNATIONAL FASHION BUYERS SHOW, BERLIN, WEST GERMANY Contact: Ray Blumenthal, International Associates, Inc., TE. 8-2930.		
Oct. 11	LEGAL HOLIDAY (Monday) CELEBRATING COLUMBUS DAY		
Tuesday Oct. 12 11:00 A.M.	OPENING: SPRING COLLECTION By invitation. Contact: Pat King, LO. 4-3246.	SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Oct. 12 2:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Also, Oct. 19 at 2:00 P.M., by reservation. Contact: Teri White, 695-5100.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Oct. 12	3:00 P.M., OSCAR DE LA RENTA BOUTIQUE (Press), 550 7th, by invitation.		
Tuesday Oct. 12 3:00 P.M.	FALL & WINTER COIFFURE FASHIONS Press showing of Fall and Winter haute coiffures. (Note change of date.) By invitation. Publicity: Marsha Gerber, 136 East 55th St., PL. 2-2254.	INTERCOIFFURE	998 FIFTH AVENUE TOWNHOUSE (81ST ST.)
Tuesday Oct. 12 7:00 - 9:00	DIMENSIONAL JEWELRY PAUL VON RINGELHEIM By invitation. Contact: Anita Tiburzi, 752-1510.	CARTIER	2 EAST 52ND STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 13 10:30 A.M.	OPENING OF SPRING COLLECTION Also Oct. 19, 21, 27 at 10:30, by reservation. (Press show at 2:30, Oct. 13, by invitation). Contact: LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Oct. 13	2:30 P.M., OSCAR DE LA RENTA (Press), 550 Seventh Ave., by invitation(see above)		
Wednesday Oct. 13 4:00 P.M.	OPENING OF SPRING COLLECTION Also, Oct. 18 and Oct. 20 at 4:00. By reservation. Contact: 736-1690.	CHESTER WEINBERG	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday Oct. 14 12:00 Noon Luncheon	PRESS PREVIEW OF FUR FASHIONS Exclusive collection of Ben Kahn at Cartier fur fashions; also, special group designed by Bill Smith. <u>(Note change of date)</u> . By invitation. Contact: 838-7387; or Anita Tiburzi, PL. 2-1510.	BEN KAHN AT CARTIER	4 EAST 52ND STREET SALON - 3RD FLOOR
Oct. 14	2:30 P.M., SOMETHING BY OSCAR DE LA RENTA, 1411 Bway, 29th floor, 594-5424.		
Oct. 14	3:00 P.M., BILL BLASS Press Show, Hotel Pierre, Cotillion Room, By invitation.		
Monday Oct. 18 11:00 A.M.	OPENING OF SPRING COLLECTION Also Oct. 20 at 10:00 and Oct. 26 at 11:00. By reservation. (Press, Oct. 12 at 3:00, by invitation.) Contact: Marilyn Pignoni, LA. 4-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Monday Oct. 18 1:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 19, 25 at 1:00 P.M. By reservation. Contact: 524-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Oct. 18 2:30 P.M.	PRESS PREVIEW: SPRING COLLECTION By invitation. Also Oct. 25 and Nov. 1 at 2:30 P.M. By reservation. Contact: LO. 4-9220.	CHRISTIAN DIOR BY HUBERT LATIMER	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Oct. 18	4:00 P.M., CHESTER WEINBERG, 530 Seventh Avenue, 16th floor, 736-1690.		
Monday Oct. 18 6:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter in showroom. Contact: Ruth McLaughlin, 279-5012.	MOLLIE PARNIS BOUTIQUE (530 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Beginning Monday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: WI. 7-5324.	THE ARKINS	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 18	SPRING COLLECTION Opening of Spring collection designed by Terry Morton and Sandra Nussbaum. Continuous by appointment. Contact: BR. 9-0952.	PARNES-FEINSTEIN; PF KNITS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Oct. 18- Oct. 22	READY-TO-WEAR BOUTIQUE AND KNITWEAR COLLECTIONS IN FLORENCE Contact: Centro di Firenze per la Moda Italiana, Viale Gramsci 9/A, Florence.		
Tuesday Oct. 19 10:00 A.M.	OPENING OF SPRING COLLECTION Also Oct. 26 at 10:00 A.M. By reservation. Contact: Mr. Revell, CH. 4-1542.	BEN REIG, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 19	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Ave., 11th floor, LA. 4-9350.		
Tuesday Oct. 19 11:00 A.M.	OPENING: RESORT & SPRING COLLECTION By invitation. Contact: Mary Kloss, 868-2880. Publicity: Eleanor Lambert: MU. 8-2130.	PAPILLON	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Oct. 19 11:00 A.M.	PRESS SHOWING: SPRING COLLECTION By invitation. Also Oct. 21 and 26 at 11:00. Contact: Sandra Olesky, 239-7080.	JOHN ANTHONY	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Tuesday Oct. 19 12:00 Noon	OPENING OF SPRING COLLECTION By reservation. Contact: 279-5012.	MOLLIS PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Oct. 19 1:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 25 and Nov. 1 at 11:00. By reservation. Contact: 244-3877.	EDWARD PARNES	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Oct. 19	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, 524-3520.		
Oct. 19	2:00 P.M., ORIGINALA, 512 Seventh Avenue, 43rd floor, 695-5100.		
Tuesday Oct. 19 2:30 P.M.	OPENING OF SPRING COLLECTION Also, Oct. 21, 26, 28, Nov. 3 at 2:30. (Press Show, Thursday, Oct. 14 at Hotel Pierre, 3:00 P.M., by invitation.) Contact: Herman Seigenfeld, 524-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Oct. 19 4:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 20 and 26 at 4:00 P.M. (Press, Oct. 21 at 4:00 P.M., by invitation.) Contact: Mary Jean Rainnie, 947-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Oct. 20	10:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave., 23rd fl., LA. 4-9350.		
Wednesday Oct. 20 11:00 A.M.	OPENING OF SPRING COLLECTION Also Oct. 27 at 11:00 A.M., by reservation. Contact: 564-3857.	TRAINA BOUTIQUE & TRAINA SPORT	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday Oct. 20 12:00 Noon	OPENING OF SPRING COLLECTION By invitation. Also Oct. 26 at 12:00 Noon. By reservation. Contact: LA.4-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Oct. 20 2:30 P.M.	OPENING OF SPRING COLLECTION Also Oct. 27 at 2:30. By reservation. Contact: 244-1872.	LARRY ALDRICH	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Oct. 20	2:30 P.M., SOMETHING BY OSCAR DE LA RENTA, 1411 Broadway, 29th floor, 594-5424.		
Oct. 20	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, 947-8235.		
Oct. 20	4:00 P.M., CHESTER WEINBERG, 530 Seventh Avenue, 16th floor, 736-1690.		
Oct. 21	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350.		
Oct. 21	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Oct. 21 2:30 P.M.	RESORT AND SPRING COLLECTION By reservation. Contact: 736-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Oct. 21	4:00 P.M., DONALD BROOKS, Press Show, by invitation, 550 Seventh Avenue		
Oct. 22- Oct. 28	SPRING AND SUMMER PRET-A-PORTER COLLECTIONS IN PARIS, Parc des Expositions, Porte de Versailles. Contact: Federation Francaise des Industries du Vetement Feminin, 69 Rue de Richelieu, Paris II, France.		
Oct. 25	11:00 A.M., EDWARD PARNES, 498 Seventh Avenue, 10th floor, 244-3877.		
Oct. 25	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, 524-3520.		
Oct. 25	2:30 P.M., CHRISTIAN DIOR-NEW YORK, 498 Seventh Avenue, 17th floor, LO. 4-9220.		
Oct. 26	10:00 A.M., BEN REIG, 498 Seventh Avenue, 23rd floor, CH. 4-1542.		
Oct. 26	11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave., 23rd fl, LA. 4-9350.		
Oct. 26	11:00 A.M., JOHN ANTHONY, 530 Seventh Avenue, 29th floor, 239-7080.		
Oct. 26	12:00 Noon, HAROLD LEVINE, 530 Seventh Avenue. 21st floor, LA. 4-0237.		
Oct. 26	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		
Oct. 26	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, 947-8235.		
Oct. 27	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350.		
Oct. 27	11:00 A.M., TRAINA BOUTIQUE & TRAINA SPORT, 550 Seventh Ave., 14th fl., 564-3857.		
Wednesday Oct. 27 12:00 Noon	PRESS PREVIEW: RESORT & SPRING COLLECTION By invitation. Thereafter in showroom. Contact: Mabel Glemby, 765-3535.	FERDINANDO SARMI (20 WEST 57TH STREET)	HOTEL PIERRE COTILLION ROOM
Oct. 27	2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, 244-1872.		
Wednesday Oct. 27 6:00 P.M.	RESORT AND SPRING COLLECTION Also Nov. 1, 3, 8, 10 at 6:00 P.M. By reservation. Oppenheimer, 213-627-0806 or 335-6033.	HELGA (722 SO. LOS ANGELES ST)	HOTEL GOTHAM PRIVATE SUITE Contact: Walter
Thursday Oct. 28 10:00 A.M.	OPENING OF SPRING COLLECTION Also Monday, Nov. 1 at 10:00 A.M. By reservation. Contact: LO. 4-9220.	MISS DIOR	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Oct. 28	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		
Nov. 1	10:00 A.M., MISS DIOR, 498 Seventh Avenue, 17th floor, LO. 4-9220.		
Nov. 1	11:00 A.M., JOHN ANTHONY, 498 Seventh Avenue, 10th floor, 244-3877.		
Nov. 1	2:30 P.M., CHRISTIAN DIOR-N.Y., 498 Seventh Avenue, 17th floor, LO. 4-9220.		
Nov. 3	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		

CONTINUOUS SHOWINGS - THESE RESORT COLLECTIONS HAVE OPENED

ADRI FOR CLOTHES CIRCUIT 550 Seventh Avenue, 7th floor, 736-6180

RAY AGHAYAN/BOB MACKIE Hotel Gotham, Suite 1009, CI. 7-2200

LARRY ALDRICH 530 Seventh Avenue, 12th floor, CH. 4-1872

ZUZU ANGEL (RIO DE JANEIRO) Hotel Gotham, Suite 1606, CI. 7-2200

ATID 111 West 40th Street, 22nd floor, 594-5215

AQUANALA 512 Seventh Avenue, 13th floor, 736-1076

GEOFFREY BEENE 550 Seventh Avenue, 4th floor, LW. 4-0454

BEENE BAZAAR; GEOFFREY BEENE BOUTIQUE . . 550 Seventh Avenue, 8th floor, LW. 4-0454

ELEANOR BRENNER FOR BRENNER COUTURE . . . 498 Seventh Avenue, 5th floor, 239-1150

DONALD BROOKS 550 Seventh Avenue, 21st floor, 947-8235

TED BROWN BY FRANCES PRISCO 498 Seventh Avenue, 2nd floor, LO. 4-9311

CARLYE DRESS BY SADYE WEINBERG 530 Seventh Avenue, 8th floor, 244-6761

GINO CHARLES BY BETSE CANN 530 Seventh Avenue, 4th floor, 524-4510

CLARET BY ARTHUR DOUCETTE 530 Seventh Avenue, 26th floor, LO. 3-6126

MARIE CHANTAL 498 Seventh Avenue, 2nd floor, 524-9862

OSSIE CLARK - PARIS COLLECTIONS 543 Madison Avenue, 4th floor, 832-7100

CLAUDIA BY GEORGE HALLEY 498 Seventh Avenue, 9th floor, 564-0910

CONCEPT VII BY JACK BODI 530 Seventh Avenue, 6th floor, 695-7715

DAVID CRYSTAL 498 Seventh Avenue, 23rd floor, BR. 9-6560

DESIGN THAI 550 Seventh Avenue, 18th floor, 239-8530

DESIGNERS MELANGE 205 West 39th Street, 2nd floor, 868-2135

DIA DIODATO 512 Seventh Avenue, 38th floor, 594-3219

CHRISTIAN DIOR-NEW YORK;MISS DIOR 498 Seventh Avenue, 17th floor, LO. 4-9220

LESLIE FAY 1400 Broadway, 16th floor, LW. 4-9000.

FIFTH ADDITION 530 Seventh Avenue, 3rd floor, LO. 4-8190

ANNE FOGARTY 550 Seventh Avenue, 7th floor, LO. 4-9115

ANNEMARIE GARDIN 205 West 39th Street, 15th floor, 868-9070

GAVI BY MILTON KORWIN 530 Seventh Avenue, 26th floor, LO. 3-6126

(Continued on following page)

THESE RESORT COLLECTIONS HAVE OPENED (Continued from page 11)

GAY GIBSON 1411 Broadway, 24th floor, 564-4130

GINORI 498 Seventh Avenue, 12th floor, 244-4700

GIORGINI 550 Seventh Avenue, 5th floor, 279-3410

GOLDWORM 1410 Broadway, 20th floor, 244-1700

GLAMOUR MAGAZINE 420 Lexington Ave., 19th floor, 689-5900, ext. 476

GUNDA 488 Seventh Avenue, Room 311, 879-0139 or 524-2640

HARMAY 498 Seventh Avenue, 22nd floor, PE. 6-5547

HARPER'S BAZAAR (RESORT-SPRING CLINIC) . . 717 Fifth Avenue, 11th floor, 935-2732

STAN HERMAN FOR MR. MORT 498 Seventh Avenue, 3rd floor, 524-3818

CHUCK HOWARD FOR DAMIAN COUTURE LTD. . . 550 Seventh Avenue, 9th floor, 239-4155

JAMISON 498 Seventh Avenue, 24th floor, OX. 5-4812

JEUNESSE 498 Seventh Avenue, 12th floor, OX. 5-6234

JIMMAE BY MARY MATISSE 530 Seventh Avenue, 21st floor, 736-3075

NAT KAPLAN 498 Seventh Avenue, 21st floor, LO. 5-4115

KASPER FOR JOAN LESLIE 530 Seventh Avenue, 4th floor, LW. 4-9000

KIMBERLY 1410 Broadway, 10th floor, LO. 4-1080

ANNE KLEIN AND COMPANY 205 West 39th Street, 3rd floor, 279-9915

CALVIN KLEIN 205 West 39th Street, 4th floor, 736-9601

LAIRD KNOX BY TRACY MILLS 512 Seventh Avenue, 37th floor, LA. 4-2544

LAWRENCE OF LONDON 512 Seventh Avenue, 20th floor, 244-3815

TINA LESER 550 Seventh Avenue, 6th floor, 354-1122

HAROLD LEVINE BY DON BREITINGER 530 Seventh Avenue, 21st floor, LA. 4-0237

McMULLEN 550 Seventh Avenue, 20th floor, OX. 5-4270

MARDI GRAS BY JERRY MARSCH 498 Seventh Avenue, 3rd floor, 947-2055

MARTIERI DI ROMA 791 Madison Avenue, 249-5250

VERA MAXWELL 530 Seventh Avenue, 26th floor, LO. 3-4358

MODA ROMANA St. Regis Hotel, Mezzanine, PL. 5-2340

MODERN COUTURE BY PEG ENDERSBY 530 Seventh Avenue, 19th floor, CH. 4-3169

(Continued on following page)

THESE RESORT COLLECTIONS HAVE OPENED (continued from page 12)

MOUNTAIN ARTISANS (W. VIRGINIA)	Hotel Gotham, Suite 701, CI. 7-2200
ORIGINALA	512 Seventh Avenue, 43rd floor, 695-5100
PAGANNE LTD.	530 Seventh Avenue, 3rd floor, PE. 6-0151
PAPILLON	550 Seventh Avenue, 20th floor, 868-2880
PARNES-FEINSTEIN; PF KNITS	530 Seventh Avenue, 10th floor, BR. 9-0952
MOLLIE PARNIS; & BOUTIQUE	530 Seventh Avenue, 18th floor, 279-5012
PETTI 4'S	498 Seventh Avenue, 17th floor, CH. 4-3558
THEA PORTER	203 East 60th Street, TE. 2-0030
RAFFAELE - FRANK LEONE	530 Seventh Avenue, 20th floor, LO. 5-3250
PHYLLIS SUES; REBECCA; WILLI; RICHARD TAM/JON MANDL	530 Seventh Avenue, 9th floor, 947-8470
BEN REIG	498 Seventh Avenue, 23rd floor, CH. 4-1542
RODRIGUES FOR PETER CLEMENTS	530 Seventh Avenue, 2nd floor, LO. 3-0988
DOMINIC ROMPOLLO	550 Seventh Avenue, 9th floor, 239-4155
GLORIA SACHS	530 Seventh Avenue, 30th floor, LO. 3-1640
SAZ (BY THE GILL SISTERS)	42 East 57th Street, 489-8420
ABE SCHRADER BY BELLE SAUNDERS	530 Seventh Avenue, 15th floor, LO. 4-9194
JERRY SILVERMAN BY SHANNON RODGERS	530 Seventh Avenue, 17th floor, CH. 4-7522
ELINOR SIMMONS FOR MALCOLM STARR	530 Seventh Avenue, 20th floor, 594-0030
MALCOLM STARR INTERNATIONAL	530 Seventh Avenue, 20th floor, 594-0030
ADELE SIMPSON, INC.	530 Seventh Avenue, 23rd floor, LA. 4-7626
SOMETHING BY OSCAR DE LA RENTA	1411 Broadway, 29th floor, 594-5424
JOSEPH STEIN BY MURIEL READE	205 West 39th Street, 9th floor, 736-5890
TEAL TRAINA	550 Seventh Avenue, 15th floor, LA. 4-3520
TIKTINER	York Hotel, Suite 707, 524-2640
TRIGERE	550 Seventh Avenue, 16th floor, LO. 3-1600
VICTORIA ROYAL BY BILL HAIRE	530 Seventh Avenue, 7th floor, WI. 7-6845
WILLIE WOO	At Your Office, 924-1808

1972

JANUARY							FEBRUARY							MARCH						
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OCTOBER							NOVEMBER							DECEMBER						
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